



NATIONAL  
CONVENTION

PITTSBURGH  
PENNSYLVANIA  
OCTOBER 9-11

UPDATED 8.30.11

# NATIONAL CONVENTION SCHEDULE

OMNI WILLIAM PENN HOTEL · PITTSBURGH

## SUNDAY, OCTOBER 9

- 10:00-6:00 pm** Registration
- 1:00-4:00 pm** **Facilities Part 1: Planning, Groundbreaking and Ribbon Cutting: Master Facilities Planning & Tour**  
Presenters: **Susan Bassett**, Director of Athletics, Carnegie Mellon University  
**Jane Meyer**, Senior Associate Director of Athletics, University of Iowa  
**Bob Reppe**, Director of Design, Carnegie Mellon University  
**Carol Sprague**, Senior Associate Director of Athletics, University of Pittsburgh
- 1:00-4:00 pm** **Generation→Next Summit** (in conjunction with the NCAA Regional Career in Sports Forums)  
*For students and interns; separate registration (free) required*
- 2:00-3:30 pm** Professional Development Sessions (conducted simultaneously):  
**Catapulting Over the Gap: Improving Your Negotiation Skills**  
Presenters: **Heather Arnet**, CEO, Women and Girls Foundation  
**Donna Sanff**, Executive Associate Athletic Director, University of Pittsburgh  
Moderator: **Jane Miller**, Senior Associate Athletic Director, University of Virginia
- Lesbian, Gay, Bisexual & Transgender Student-Athletes: An Update on Legal Policy and Educational Resources for Athletic Administrators**  
Presenters: **Helen Carroll**, Sports Project Director, The National Center for Lesbian Rights  
**Karen Morrison**, Director of Gender Inclusion Initiatives, NCAA  
Moderator: **Faith Shearer**, Associate Director of Athletics/SWA, Elon University
- Proud of My Division: How to Advance in Division II or III**  
Presenters: **Debbie Chin**, Associate Vice President, Director of Athletics & Recreation, University of New Haven  
**Julie Muller**, Commissioner, North Atlantic Conference  
**Jackie Slaats**, Athletic Director/Senior Advisor to the President, Lake Forest College  
**Dianthia Ford-Kee**, Director of Athletics, Lincoln University of Pennsylvania  
Moderator: **Joan McDermott**, Director of Athletics, Metropolitan State College of Denver
- 4:00-5:00pm** **Opening Keynote Address presented by Ice Miller**  
Welcome: **Carolayne Henry**, Associate Commissioner/SWA, Mountain West Conference  
Keynote: **Lisa Caputo**, Executive Vice President, Marketing and Communications, The Travelers Companies, Inc.
- 5:00-6:00pm** **NACWAA Committees & New Member Reception**  
(Committee members, new members, Board of Directors & Past Presidents)
- 6:00pm** Departure for Welcome Party
- 6:30-9:00 pm** **Welcome Party at CONSOL Energy Center presented by UPMC Sports Medicine**



**MONDAY, OCTOBER 10**

**6:30-7:30 am** NACWAA Fit

**7:45-8:30 am** Continental Breakfast

**8:30-10:00 am** **Introduction & Welcome**

**Susan Bassett**, Director of Athletics, Carnegie Mellon University

**Jared L. Cohon**, President, Carnegie Mellon University

**General Session: No Football? No Problem!**

Presenters: **Lynn Hickey**, Director of Athletics, University of Texas-San Antonio

**Cheryl Levick**, Director of Athletics, Georgia State University

**10:00-10:15 am** Break

**10:15-11:15 am** Professional Development Sessions (conducted simultaneously):

**Becoming an Athletics Director or Conference Commissioner: Position Yourself for a Leadership Position**

Presenters: **Betsy Alden**, President, Alden & Associates

**Andi Seger**, Senior Associate, Alden & Associates

Moderator: **Kim Chandler**, Director of Athletics, PE & Recreation, Macalester College

**Facilities Part 2: Get in the Conversation and Take a Seat at the Table presented by 360 Architecture**

Presenter: **Jane Meyer**, Senior Associate Director of Athletics, University of Iowa

**Stephanie Rempe**, Senior Associate Athletic Director, University of Washington

**Tom Waggoner**, Senior Principal, 360 Architecture

Moderator: **Carolyn Femovich**, Executive Director, Patriot League

**Building Your Equity and Embracing Your Gender**

Presenter: **Jacqie Carpenter**, Director of Division I Men's Basketball Championship, NCAA

**Julie Cromer**, Senior Associate Athletic Director/SWA, Indiana University

Moderator: **Lynn Holzman**, Director of Academic & Membership Affairs, NCAA

**11:15-11:30 am** Break

**11:30-12:45 pm** **Nike Lifetime Achievement Awards Luncheon**

**12:45-1:15 pm** Break/Exhibits

**1:15-2:30 pm** Professional Development Sessions (conducted simultaneously):

**Lessons Learned and Defining Moments from top Athletic Directors**

Presenters: **Sandy Barbour**, Director of Athletics, University of California, Berkeley

**Cary Groth**, Director of Intercollegiate Athletics, University of Nevada, Reno

**Chris Plonsky**, Athletics Director-Women's, University of Texas

Moderator: **Julie Hermann**, Executive Senior Associate Athletic Director/SWA, University of Louisville

**Leading a Capital Campaign**

Presenters: **Robbee Baker Kosak**, Vice President of University Advancement, Carnegie Mellon University

**Dr. M. Dianne Murphy**, Director of Intercollegiate Athletics & PE, Columbia University

**Shelia Smith**, Retired-Associate VP for Principal Gifts, The Ohio State University

Moderator: **Darlene Bailey**, Director of Athletics, William Jewell College

**Title IX: The Emerging Sports Debate**

Presenter: **Janet Judge**, Attorney, Sports Law Associates LLC

**Karen Morrison**, Director of Gender Inclusion Initiatives, NCAA

**Barbara Osborne**, Associate Professor, University of North Carolina

Moderator: **Anucha Browne Sanders**, Senior Associate Athletic Director, University at Buffalo

**2:30-2:45 pm** Break



- 2:45-3:45 pm **NACWAA Business Session presented by Daktronics**
- 3:45-5:00 pm **Mentoring Program Kick-off (for program participants only)/Exhibits**
- 5:00-7:00 pm **Exhibitor, Sponsor, CWA, and NCAA/NACWAA IAA, LEI & EI Graduates Reception (Invitation Only)**
- 5:00-7:00 pm Dinner (on own)
- 7:00-10:00 pm **NACWAA Awesome Auction**
  - 7:00-8:00 pm Reception & Silent Auction
  - 8:00-10:00 pm Live Auction

**TUESDAY, OCTOBER 11**

- 7:00-8:00 am NACWAA Fit
- 7:30-8:45 am NACWAA Board Meeting
- 9:15-10:15 am **General Session: Physical Wealth: How to Achieve 30-40% Returns on Your Investment**
  - Welcome: **Vicky Chun**, Senior Associate Athletics Director/SWA, Colgate University
  - Presenter: **Dr. Vonda Wright**, Orthopedic Surgeon/Author/Researcher
- 10:15-10:30 am Break
- 10:30-11:45 am **General Session: The Presidential Retreat Recap: *Transforming Intercollegiate Athletics***
  - Presenters: **Dr. Mark Emmert**, President, NCAA  
**Penelope Ward Kyle**, President, Radford University  
**Gene Smith**, Director of Athletics, The Ohio State University  
**Kevin White**, Director of Athletics, Duke University
  - Moderator: **Joni Comstock**, Senior Vice President for Championships/SWA, NCAA
- 11:45-1:15 pm **Lunch with the Experts, Group Lunches, or Lunch on Your Own**
- 1:30-2:30 pm Roundtables, Session 1
  - Promoting and Working with SAAC** – Penny Semaia
  - Keeping Compliance Creative for Coaches** – Katreshia Louis Verrett
  - Benefits of Hosting a Division II or III Championship on Your Campus** – Jan Gentry, Katie Holmes, Amy Reis and Carol Reep
  - Understanding the Risks & Responsibilities of Social Networking Use by Student Athletes & Coaches** – Kevin Long
  - Facilities Track Part 3: Closing the Deal, Opening the Doors** – Susan Bassett & Jane Meyer
  - Raising a Family and an Athletics Department**
  - Navigating the NCAA Governance Structure—Issues and Serving** – Lynn Holzman
  - Preparing Your Student-Athletes for Life After College Athletics** – Kim Pence & Marti Rosche
  - Adding Value to the HBCU** – Monique Smith
- 2:30-2:45 pm Break
- 2:45-3:45 pm Roundtables, Session 2
  - Promoting and Working with SAAC** – Penny Semaia
  - Keeping Compliance Creative for Coaches** – Katreshia Louis Verrett
  - Benefits of Hosting a Division II or III Championship on Your Campus** – Jan Gentry, Katie Holmes, Amy Reis, and Carol Reep
  - Understanding the Risks & Responsibilities of Social Networking Use by Student Athletes & Coaches** – Kevin Long
  - Facilities Track Part 3: Closing the Deal, Opening the Doors** – Susan Bassett & Jane Meyer
  - Raising a Family and an Athletics Department**
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**3:45-4:15** Break/Exhibitors

**4:15-5:15 pm** Professional Development Sessions (conducted simultaneously):

**Getting & Retaining Leadership Roles in Athletics**

Presenters: **Steve Pederson**, Director of Athletics, University of Pittsburgh

**Gene Smith**, Director of Athletics, The Ohio State University

**Kevin White**, Director of Athletics, Duke University

Moderator: **Debbie Corum**, Associate Commissioner, Sports Administration, Southeastern Conference

**The Impact Media has on the Perception of Student-Athletes, the Athletics Department and the Institution**

Presenter: **Kevin King**, Director of Student-Athlete Development, Central Michigan University & Asst. Professor/Sport Mgmt. Program Director, Madonna University

Moderator: **Germaine McAuley**, Director of Athletics & Chair of PE, Spelman College

**4:45-5:45 pm** President's Reception 2011 Award Honorees (Invitation Only)

**6:00-8:00 pm** Jostens Administrator of the Year Dinner

**8:00-9:30 pm** SHEEX Afterparty

