



## Advocacy Update

January 6, 2012

**Groundwork laid for merging of UT's long-separate athletic departments** (December 25)—With the hiring of a new athletic director and Joan Cronan's imminent shift in July to senior advisor to the chancellor and athletic director, the University of Tennessee is preparing to merge the men's and women's athletic department. Athletic Director, Dave Hart has stated that there will not be a detrimental impact of the women's athletic department as a result of the merger. [Read More](#)

**Schools object to NCAA multiyear scholarship plan** (December 28)—The NCAA's multiyear scholarship plan has been overridden and is subject to reconsideration by the DI Board of Directors meeting at the upcoming NCAA convention. [Read More](#)

**Pac-12, Big Ten form 'collaboration'** (December 28) — The Pac-12 and Big 10 have formed a collaborative partnership. Pac-12 commissioner, Larry Scott said that the collaboration has allowed both conferences to achieve some of the "benefits of expansions." Indeed many of the benefits of adding institutions has been achieved without the loss of traditional rivalries and legal wrangling. [Read More](#)

**OU, Fox close to deal on OU network** (January 4)—It is being reported that the University of Oklahoma and Fox are nearing a deal to televise at least 1,000 hours of OU athletics on Fox Sports Southwest and Fox Sports Oklahoma. [Read More](#)