

Advocacy Update

April 4 – April 8, 2011

More Career Training Urged for Women Leaders (April 4) – According to a study released by McKinsey & Co., inadequate career development is the main reason why women have not ascended to top leadership positions. The study suggests that corporations must do more to groom mid-level female managers to help increase the number of qualified women in the pipeline for top positions. The study further suggests that exposing female leaders to different management areas and providing access to leadership training are important factors in their advancement. [Read more.](#)

The Cost of Women's Basketball (April 4) – Recently, a number of articles have been written about the cost of running a women's basketball program and the inability of the programs to pay for themselves. This article briefly outlines some of this financial information from top programs. [Read more.](#)

Women's Basketball Crowds Still Low (April 5) – The Women's Final Four in Indianapolis was one of the least attended women's basketball championships in the last decade. Some suggest that the economy had an impact on the number of people who turned out for the event. In addition, the elimination of the most popular programs sent many people home after the final four round. [Read more.](#)

Women's Basketball Coaches Seeing Salary Increase (April 6) – Numbers from 2010-2011 show that five Women's basketball coaches now receive salaries of over \$1 million. In addition to higher operating costs, higher coach's salaries are among the reasons why women's basketball programs are struggling to make money. [Read more.](#)

Upcoming Title IX Film (April 8) – A new film, *In the Game*, will focus on the impact that Title IX has had on inner-city girls. The film is slated to be released next year. [Read more.](#)

Recommendations from the Women in the Economy Conference (April 8) – At the Wall Street Journal's Women in the Economy Conference, a task force developed four recommendations to help women navigate challenges that they face in the business world: 1. Develop meaningful mentorship and sponsorship programs. 2. Create a leadership wisdom portal. 3. Get more women on corporate Boards. 4. Provide more opportunities for women to get experience in profit & loss leadership. [Read more.](#)

Sexual Violence on College Campuses (April 4) – Prompted by recent events at Yale University, the Office for Civil Rights issued a Dear Colleague Letter about sexual violence on campuses and the Title IX implications of the hostile environments that sexual violence creates. [Read more.](#)