

Advocacy Update

July 12-15, 2011

Women's Sports Finally Get Our Attention (July 14)—The U.S. Women's World Cup team has earned the nation's respect after their amazing defeat of Brazil. In turn, the team has brought much needed and earned attention back to women's athletics. Although, the effects of their performance may not bring parity in the long term, it is a nice acknowledgement at least for the present time. [Read More](#)

Title IX a Pay-for-Play Roadblock (July 15)—Title IX has received relentless praise and criticism. In this instance, Title IX may be a great and needed deterrent to the potentially volatile situation associated with the pay-for-play debate. Mechelle Voepel presents sound arguments as to why Title IX not only would not only provide gender equity but inadvertently give protection to non-revenue producing sports. [Read More](#)