



LISA CAPUTO

Lisa joined The Travelers Companies, Inc. in June 2011 as Executive Vice President, Marketing and Communications. She is a member of the company's Management and Operating Committees.

Lisa's experience throughout her career encompasses: marketing, advertising, branding, research, media planning and buying; digital marketing; sponsorships; external, internal and executive communications; crisis management; government relations; grassroots organizing; and community and consumer advocate group management.

Prior to Travelers, Lisa held various leadership positions at Citigroup from 2000 to 2011. Lisa oversaw the company's global marketing and corporate affairs in her role as Executive Vice President and Chief Marketing Officer for Citi from 2007-2010. Lisa founded Citi's leading women's financial services business, Women & Co., and served as its Chairman and CEO from 2000-2010. She served on Citigroup's Senior Leadership and Management Committees and was the Co-Head of Women4Citi, Citi's women's initiative program.

Lisa headed marketing for Citigroup globally from 2007-2010, which also included management of marketing for the company's global consumer businesses. In addition, Lisa oversaw Citi's global corporate communications from 2007-2009 to help navigate the company through the financial crisis. She also oversaw Citi's global community relations operations from 2004-2009. Her last position at Citi was Managing Director and Senior Banker of the Public Sector Group of Citi's Institutional Clients Group.

Lisa started Women & Co. when she first joined Citi. Women & Co. is a membership business that helps women build their financial knowledge and create financial strategies through access to financial education, resources and tools, and a community of financially-minded women.

Lisa was Chief Marketing and Community Relations Officer for Citi's Global Consumer Group from 2005-2007. During this time, Lisa's role expanded to become the first corporate global Chief Marketing Officer for Citi, while simultaneously overseeing the global consumer businesses' marketing and community relations functions. From 2003-2005, Lisa was Senior Managing Director, Business Operations and Planning for Citi's Global Consumer Group. She also served as Chief of Staff to the Global Consumer Group CEO.

Before joining Citi, Lisa held senior executive marketing and communications positions with the Walt Disney Company and the CBS Corporation. She was Vice President of Global Communications and Synergy for Disney Publishing Worldwide from 1998-1999. She was Vice President of Corporate Communications for the CBS Corporation from 1996-1998.

Prior to her career in business, Lisa spent over a decade in the public sector. She served as Deputy Assistant to the President and Press Secretary to First Lady Hillary Rodham Clinton at the White House during President Bill Clinton's first term from 1993-1996, where she oversaw the communications operations for the First Lady and First Family and served as chief spokesperson. She held the same job through the 1992 Clinton-Gore campaign and the presidential transition. Prior to that, Lisa ran Al Gore's media operations at the 1992 Democratic National Convention. She was Press Secretary to U.S. Senator Tim Wirth and was Press Secretary and Federal Grants Coordinator to U.S. Representative Bob Traxler. She served as National Issues Press Secretary for the 1988 Dukakis-Bentsen presidential campaign.

Lisa serves on the boards of Best Buy Co., Inc., the J. William Fulbright Foreign Scholarship Board, the Sesame Workshop, WNET Channel 13, New Visions for Public Schools, and the Creative Coalition. She is a member of the International Steering Committee of FINCA International, Women@NBCU Advisory Board, the Advisory Council on Media Relations for Brown University, the New York Presbyterian Sloane Hospital Advisory Committee, the Council on Foreign Relations, and the Financial Women's Association.

Lisa graduated magna cum laude from Brown University (A.B. political science and French) and received a Master's degree in Journalism with highest distinction from Northwestern University.

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