



# TITLE IX TRAILBLAZER TRIBUTE VIDEO CONTEST

## Join Us in Celebrating & Honoring Those Who Have Made a Difference in Women's Athletics

In commemoration of the 40th anniversary of Title IX on June 23, 2012, NACWAA is inviting athletics departments, conference offices and organizations across the nation to nominate and celebrate a trailblazer who has made significant contributions in the area of gender equity. The winning video submission will receive a **\$9,000 gift** from the NACWAA Foundation Fund in support of its women's athletics programs and/or female staff professional development.

### To Participate:

1. **Create** a short video highlighting an individual who has made significant contributions to your athletics department, conference or organization in the area of gender equity. Video criteria:
  - Videos should be 2-3 minutes in length
  - Video content should answer the following questions:
    - Why is your nominee considered a Title IX Trailblazer?
    - How have your department and/or female student-athletes benefitted from his or her efforts/contributions to gender equity?
    - How is your athletics department, conference or organization committed to gender equity, supporting female student-athletes and promoting opportunities for women in athletics?
  - Current student-athletes are strongly encouraged to participate
2. **Submit your video** in a .WMV, .AVI, .MOV or .MPG format along with your trailblazer's bio in a Word document of 200 words or less via email to [sbaugh@nacwaa.org](mailto:sbaugh@nacwaa.org) or mail (NACWAA, 2000 Baltimore, Ste. 100, Kansas City, MO 64108) by midnight on Saturday, March 31, 2012.
3. **Promote, promote, promote!** The video with the most views between 9 a.m. CST on Monday, April 9, and 5 p.m. CST on Monday, April 23, will win the \$9,000 prize. All videos will be hosted on the NACWAA YouTube Channel and the link(s) will be distributed to participants in advance of the designated viewing period. Institutions, athletics departments, conferences and organizations are encouraged to promote the video through various mediums including websites, email and social media.



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## Why should we participate?

- Everybody wins! Promote your institution's support of Title IX and gender equity and honor deserving trailblazers who have helped shaped women's athletics.
- The top three videos (receiving the most views) will be shown at the 2012 [NACWAA National Convention](#), October 7-9, in Kansas City. Representatives from the winning athletics department and its trailblazer nominee will be invited to attend and be recognized at a commemoration event at the National Convention.

## Need help getting started?

- Ask others in your department to gather together and brainstorm.
- Follow NACWAA on [Facebook](#) and [Twitter](#) for ideas, inspiration and updates.
- Check out the [NACWAA Heroes](#) page at [nacwaa.org](#) to see individuals who have dedicated their professional careers to advancing women in sport.

## CONTEST ENTRY REQUIREMENTS

- Videos must be 2-3 minutes in length and in a .WMV, .AVI, .MOV or .MPG format. Video files must be received via email ([sbaugh@nacwaa.org](mailto:sbaugh@nacwaa.org)) or received at the NACWAA National Office, 2000 Baltimore, Ste. 100, Kansas City, MO 64108, by midnight on Saturday, March 31, 2012.
- Each video entry must be accompanied by a Word document with the following information:
  1. Institution/Conference Office/Organization Name
  2. Complete Mailing Address and Phone Number
  3. Contact Name and E-mail Address
  4. Trailblazer Name and Bio (in 200 words or less)

This information must also be emailed to Stephanie Baugh at [sbaugh@nacwaa.org](mailto:sbaugh@nacwaa.org) before midnight on Saturday, March 31, 2012.

## Questions?

Call the NACWAA National Office at 816-389-8200 or email [sbaugh@nacwaa.org](mailto:sbaugh@nacwaa.org). Good luck!

