

Jim McKay Scholarship Program

In 2008, the National Collegiate Athletic Association established the Jim McKay Scholarship Program as a means of recognizing the immense contributions and legacy of pioneer sports journalist Jim McKay. Under this program, one male and one female student-athlete are annually awarded a \$10,000 scholarship in recognition for outstanding academic achievement and potential to make a major contribution in the sports communication industry. McKay scholars will be recognized as having demonstrated a unique aptitude and commitment to the communications field and promises to be a future leader in the industry. McKay scholars also will demonstrate the highest level of professional integrity, including the principles of truthfulness, accuracy, objectivity, impartiality, fairness and public accountability, with the element of compassion that so infused McKay's long and storied career.

The basic qualifications the Jim McKay scholarship nominees will be reviewed are described in detail in the application. Please read the application carefully and note that only the faculty athletics representative or the chief academic officer of the institution at which the nominee is a varsity student-athlete may nominate qualified candidates.

<http://www.ncaa.org/scholarships+and+internships>

The form may be filled out online (in the PDF file) and then printed, or a blank copy of the file may be printed and typed. Please note that the information cannot be saved on the Web site, so anyone filling out the application must do so all at one time and then print the pages. Hard copies of the completed application must be mailed to the NCAA national office because the information cannot be submitted through the Web site. For more information, contact Lori Thomas at the NCAA national office by phone at 317/917-6222 or by e-mail at lthomas@ncaa.org.

